

## INVOICE

## Remit Address:

**WTVT**  
**New World Communications of Tampa Inc.**  
**P.O. Box 100535**  
**Atlanta, GA 30384-0535**  
**Main: (813) 876-1313**  
**Billing: (813) 870-9603**

Advertiser	Obama for America
Product	95/101/1536 - OBAMA FOR AMERICA
Estimate Number	1536

Invoice #	04071232-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/17/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04071232
Alt Order #	Political Canidiate
Deal #	
Order Flight	09/12/12 - 09/17/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

## Billing Address:

**Greer Margolis & Mitchell**  
**Attention: Accounts Payable**  
**3050 K Street NW**  
**Washington, DC 20007**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day Sa 6a	6a-7a								
	CDR										
					09/10/12 to 09/16/12	1x	-----S-				
	13			Sa	09/15/12	:30	6:44 AM	OFA12G104H	\$315.00		1
2	13	Good Day Sa 8a	8a-9a								
	CDR										
					09/10/12 to 09/16/12	1x	-----S-				
	13			Sa	09/15/12	:30	8:28 AM	OFA12P092H	\$540.00		1
3	13	Good Day Su 6a-7a News	6a-7a								
	CDR										
					09/10/12 to 09/16/12	2x	-----S				
	13			Su	09/16/12	:30	6:20 AM	OFA12Z118H	\$315.00		2
	13			Su	09/16/12	:30	6:58 AM	OFA12P092H	\$315.00		1
4	13	Good Day Su 7a	7a-8a								
	CDR										
					09/10/12 to 09/16/12	1x	-----S				
	13			Su	09/16/12	:30	7:45 AM	OFA12Z118H	\$540.00		1
5	13	Good Day Su 8a	8a-9a								
	CDR										
					09/10/12 to 09/16/12	1x	-----S				
	13			Su	09/16/12	:30	8:58 AM	OFA12P092H	\$450.00		1
6	13	Fox 13 News Su 6p	6p-7p								
	CDR										
					09/10/12 to 09/16/12	1x	-----S				
	13			Su	09/16/12	:30	6:55 PM	OFA12Z118H	\$720.00		1
7	13	Bones	8p-9p								
	CDR										
					09/17/12 to 09/23/12	1x	M-----				
	13			M	09/17/12	:30	8:19 PM	OFA12P092H	\$5,000.00		1

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Estimate Number	1536

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Order #	04071232
Alt Order #	Political Canidiate
Deal #	
Order Flight	09/12/12 - 09/17/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

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**Washington, DC 20007**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
8	13	X Factor	8p-9p								
	CDR										
					09/10/12 to 09/16/12	1x	---T---				
	13			Th	09/13/12	:30	8:25 PM	OFA12G104H	\$9,000.00		1
9	13	College Football Prime	Various								
	CDR										
					09/10/12 to 09/16/12	1x	-----S-				
	13			Sa	09/15/12	:30	10:37 PM	OFA12G104H	\$1,800.00		1
10	13	NFL RS Game Bucs	Various								
	CDR										
					09/10/12 to 09/16/12	1x	-----S				
	13			Su	09/16/12	:30	1:00 PM	OFA12P092H	\$14,400.00		1
11	13	Good Day 7a	7a-8a								
	CDR										
					09/17/12 to 09/23/12	1x	M-----				
	13			M	09/17/12	:30	7:11 AM	OFA12Z118H	\$810.00		1
12	13	Good Day 8a	8a-9a								
	CDR										
					09/17/12 to 09/23/12	2x	M-----				
	13			M	09/17/12	:30	8:12 AM	OFA12P092H	\$720.00		2
	13			M	09/17/12	:30	8:23 AM	OFA12Z118H	\$720.00		1
13	13	Good Day 9a	9-10a								
	CDR										
					09/17/12 to 09/23/12	1x	M-----				
	13			M	09/17/12	:30	9:11 AM	OFA12P092H	\$540.00		1
14	13	Judge Joe	3p-4p								
	CDR										
					09/17/12 to 09/23/12	1x	M-----				
	13			M	09/17/12	:30	3:26 PM	OFA12Z118H	\$180.00		1

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Product	95/101/1536 - OBAMA FOR AMERICA
Estimate Number	1536

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Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04071232
Alt Order #	Political Canidiate
Deal #	
Order Flight	09/12/12 - 09/17/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

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**Washington, DC 20007**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
15	13	Judge Judy	4p-5p								
	CDR										
					09/17/12 to 09/23/12	1x	M-----				
	13			M	09/17/12	:30	4:54 PM	OFA12P092H	\$540.00		1
16	13	Fox 13 News at 5p	5p-530p								
	CDR										
					09/17/12 to 09/23/12	1x	M-----				
	13			M	09/17/12	:30	5:28 PM	OFA12Z118H	\$900.00		1
17	13	Good Day 5a	5a-530a								
	CDR										
					09/10/12 to 09/16/12	3x	--WTF--				
	13			W	09/12/12	:30	5:24 AM	OFA12P092H	\$270.00		1
	13			Th	09/13/12	:30	5:12 AM	OFA12P092H	\$270.00		2
	13			F	09/14/12	:30	5:13 AM	OFA12P092H	\$270.00		3
18	13	Good Day 530a	530a-6a								
	CDR										
					09/10/12 to 09/16/12	3x	--WTF--				
	13			W	09/12/12	:30	5:41 AM	OFA12G104H	\$450.00		1
	13			Th	09/13/12	:30	5:53 AM	OFA12G104H	\$450.00		3
	13			F	09/14/12	:30	5:59 AM	OFA12G104H	\$450.00		2
19	13	Good Day 6a	6a-7a								
	CDR										
					09/10/12 to 09/16/12	3x	--WTF--				
	13			W	09/12/12	:30	6:28 AM	OFA12P092H	\$810.00		2
	13			Th	09/13/12	:30	6:54 AM	OFA12P092H	\$810.00		1
	13			F	09/14/12	:30	6:12 AM	OFA12P092H	\$810.00		3
20	13	Good Day 8a	8a-9a								
	CDR										
					09/10/12 to 09/16/12	4x	--WTF--				
	13			W	09/12/12	:30	8:42 AM	OFA12G104H	\$720.00		1

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Estimate Number	1536

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Alt Order #	Political Canidiate
Deal #	
Order Flight	09/12/12 - 09/17/12

Billing Calendar	Broadcast
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Special Handling	

IDB #	TV12856
Advertiser Code	95
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
20	13	Good Day 8a	8a-9a								
	CDR										
	13			Th	09/13/12	:30	8:43 AM	OFA12P092H	\$720.00		4
	13			Th	09/13/12	:30	8:58 AM	OFA12G104H	\$720.00		2
	13			F	09/14/12	:30	8:11 AM	OFA12P092H	\$720.00		3
21	13	Good Day 7a	7a-8a								
	CDR										
				09/10/12 to 09/16/12		4x	-- WTF--				
	13			W	09/12/12	:30	7:12 AM	OFA12G104H	\$810.00		1
	13			W	09/12/12	:30	7:46 AM	OFA12P092H	\$810.00		4
	13			Th	09/13/12	:30	7:59 AM	OFA12G104H	\$810.00		2
	13			F	09/14/12	:30	7:41 AM	OFA12G104H	\$810.00		3
22	13	Good Day 9a	9-10a								
	CDR										
				09/10/12 to 09/16/12		4x	-- WTF--				
	13			W	09/12/12	:30	9:30 AM	OFA12P092H	\$540.00		1
	13			W	09/12/12	:30	9:58 AM	OFA12G104H	\$540.00		4
	13			Th	09/13/12	:30	9:24 AM	OFA12P092H	\$540.00		2
	13			F	09/14/12	:30	9:39 AM	OFA12G104H	\$540.00		3
23	13	Good Day 430a	430a-5a								
	CDR										
				09/10/12 to 09/16/12		3x	-- WTF--				
	13			W	09/12/12	:30	4:54 AM	OFA12G104H	\$115.00		1
	13			Th	09/13/12	:30	4:43 AM	OFA12G104H	\$115.00		3
	13			F	09/14/12	:30	4:43 AM	OFA12G104H	\$115.00		2
24	13	Live with Kelly	10a-11a								
	CDR										
				09/10/12 to 09/16/12		2x	-- WTF--				
	13			W	09/12/12	:30	10:36 AM	OFA12P092H	\$360.00		2
	13			F	09/14/12	:30	10:53 AM	OFA12P092H	\$360.00		1

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Advertiser	Obama for America
Product	95/101/1536 - OBAMA FOR AMERICA
Estimate Number	1536

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Station	WTVT
Account Executive	Chris Johnson
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Sales Region	National

Order #	04071232
Alt Order #	Political Canidiate
Deal #	
Order Flight	09/12/12 - 09/17/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

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**Washington, DC 20007**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
25	13	Wendy Williams	11a-12p								
	CDR										
					09/10/12 to 09/16/12	2x	-- WTF--				
	13			W	09/12/12	:30	11:56 AM	OFA12G104H	\$180.00		2
	13			Th	09/13/12	:30	11:50 AM	OFA12G104H	\$180.00		1
26	13	Fox 13 News at Noon	12p-1p								
	CDR										
					09/10/12 to 09/16/12	3x	-- WTF--				
	13			W	09/12/12	:30	12:52 PM	OFA12P092H	\$360.00		1
	13			Th	09/13/12	:30	12:23 PM	OFA12P092H	\$360.00		3
	13			F	09/14/12	:30	12:24 PM	OFA12G104H	\$360.00		2
27	13	Judge Alex	2p-3p								
	CDR										
					09/10/12 to 09/16/12	2x	-- WTF--				
	13			W	09/12/12	:30	2:15 PM	OFA12G104H	\$180.00		1
	13			Th	09/13/12	:30	2:16 PM	OFA12G104H	\$180.00		2
28	13	Joe Brown	3p-4p								
	CDR										
					09/10/12 to 09/16/12	4x	-- WTF--				
	13			W	09/12/12	:30	3:08 PM	OFA12P092H	\$180.00		1
	13			Th	09/13/12	:30	3:24 PM	OFA12P092H	\$180.00		2
	13			Th	09/13/12	:30	3:54 PM	OFA12G104H	\$180.00		4
	13			F	09/14/12	:30	3:18 PM	OFA12P092H	\$180.00		3
29	13	Judge Judy	4p-5p								
	CDR										
					09/10/12 to 09/16/12	4x	-- WTF--				
	13			W	09/12/12	:30	4:11 PM	OFA12G104H	\$540.00		4
	13			W	09/12/12	:30	4:40 PM	OFA12P092H	\$540.00		1
	13			Th	09/13/12	:30	4:28 PM	OFA12P092H	\$540.00		2
	13			F	09/14/12	:30	4:41 PM	OFA12G104H	\$540.00		3

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Deal #	
Order Flight	09/12/12 - 09/17/12

Billing Calendar	Broadcast
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IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
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30	13	Fox 13 News at 5p	5p-530p								
	CDR										
					09/10/12 to 09/16/12	4x	-- WTF--				
	13			W	09/12/12	:30	5:25 PM	OFA12G104H	\$900.00		1
	13			Th	09/13/12	:30	5:23 PM	OFA12G104H	\$900.00		2
	13			Th	09/13/12	:30	5:28 PM	OFA12P092H	\$900.00		4
	13			F	09/14/12	:30	5:10 PM	OFA12P092H	\$900.00		3
31	13	Fox 13 News at 530p	530p-6p								
	CDR										
					09/10/12 to 09/16/12	2x	-- WTF--				
	13			W	09/12/12	:30	5:55 PM	OFA12P092H	\$900.00		1
	13			Th	09/13/12	:30	5:44 PM	OFA12G104H	\$900.00		2
32	13	Fox 13 News at 6p	6p-630p								
	CDR										
					09/10/12 to 09/16/12	2x	-- WTF--				
	13			Th	09/13/12	:30	6:22 PM	OFA12P092H	\$990.00		2
	13			F	09/14/12	:30	6:13 PM	OFA12G104H	\$990.00		1
33	13	Fox 13 News at 630p	630p-7p								
	CDR										
					09/10/12 to 09/16/12	1x	-- WTF--				
	13			W	09/12/12	:30	6:45 PM	OFA12G104H	\$990.00		1
34	13	Insider	730p-8p								
	CDR										
					09/10/12 to 09/16/12	2x	-- WTF--				
	13			W	09/12/12	:30	7:56 PM	OFA12P092H	\$855.00		2
	13			F	09/14/12	:30	7:47 PM	OFA12P092H	\$855.00		1
35	13	M-Su 1030-11p Late News	1030p-11p								
	CDR										
					09/10/12 to 09/16/12	3x	-- WTF--				
	13			W	09/12/12	:30	10:43 PM	OFA12G104H	\$1,170.00		1

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IDB #	TV12856
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Product Code	101

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35	13	M-Su 1030-11p Late News	1030p-11p								
	CDR										
	13			Th	09/13/12	:30	10:42 PM	OFA12P092H	\$1,170.00		3
	13			F	09/14/12	:30	10:37 PM	OFA12G104H	\$1,170.00		2
36	13	MLB Game Rays	Various								
	CDR										
					09/10/12 to 09/16/12	1x	-----S-				
	13			Sa	09/15/12	:30	5:54 PM	OFA12G104H	\$3,150.00		1
37	13	NFL Reg Season Pre Game	Various								
	LUR										
					09/10/12 to 09/16/12	1x	-----S				
	13			Su	09/16/12	:00			<del>\$2,000.00</del>	See MG 37.2	1
	13	NFL RS Pre Game Bucs		Su	09/16/12	:00			<del>\$2,000.00</del>	See MG 37.3	2
	13	NFL RS Pre Game Bucs		Su	09/16/12	:30	12:18 PM	OFA12Z118H	\$2,000.00	MG for 37.2 09/16	3
38	13	M-Su 11p-1135p Late News	11p-1135p								
	CDR										
					09/10/12 to 09/16/12	1x	--WTFSS				
	13			Su	09/16/12	:30	11:17 PM	OFA12P092H	\$855.00		1
39	13	M-F 104a-135a	104a-135a								
	CDR										
					09/10/12 to 09/16/12	1x	--WTF--				
	13			W	09/12/12	:30	1:25 AM	OFA12P092H	\$115.00		1
40	13	Fox13 Postgame	430p-530p								
	CDR										
					09/10/12 to 09/16/12	2x	-----S				
	13			Su	09/16/12	:30	5:27 PM	OFA12Z118H	\$2,250.00		1
	13			Su	09/16/12	:30	5:39 PM	OFA12P092H	\$2,250.00		2

Aired Spots

79

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

# INVOICE

Remit Address:

**WTVT**  
**New World Communications of Tampa Inc.**  
**P.O. Box 100535**  
**Atlanta, GA 30384-0535**  
**Main: (813) 876-1313**  
**Billing: (813) 870-9603**

Advertiser	Obama for America
Product	95/101/1536 - OBAMA FOR AMERICA
Estimate Number	1536

<b>Invoice #</b>	<b>04071232-1</b>
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/17/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04071232
Alt Order #	Political Canidiate
Deal #	
Order Flight	09/12/12 - 09/17/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Billing Address:

**Greer Margolis & Mitchell**  
**Attention: Accounts Payable**  
**3050 K Street NW**  
**Washington, DC 20007**

<u>Gross Total</u>	<b>\$80,630.00</b>	
<u>Agency Commission</u>	<b>\$12,094.50</b>	
<u>Net Amount Due</u>	<b>\$68,535.50</b>	<b><u>Payment Terms 30 Days</u></b>

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www.myfoxtampabay.com